

ART SUBMISSION GUIDELINES

How do I set up my artwork to be print-ready?

Please follow these guidelines when supplying electronic art:

Color:

- Set your color settings to CMYK or Black & White.
- Specify Pantone spot color if not matching a custom color.

Resolution:

- Images in the final output should be a minimum of 300-400 DPI for CMYK or spot colors.

Fonts & Links:

- Embed all fonts, logos and graphics in the native file.
- “Create Outlines” in Illustrator and InDesign or “Convert to Curves” in CorelDraw to insure your fonts and links stay the way they are meant to be.

Bleeds:

- If artwork or text touches the edge of the product or in areas that cutout, we need you to extend that art at least 1/8” beyond the cut of the design. This insures that all edges print and no unexpected gaps show on the final product.

File Formats:

Adobe Creative Suite 6; version 17:

- Illustrator
- Photoshop
- In Design-Customers need to convert their native file to outlines and save in Illustrator as .ai, .psd or .eps (editable)

Acrobat X Pro 10:

- File formats include .ai / .eps / .pdf / .psd / .tif / .jpeg / .dwg / .dxf
- Outlined Photoshop resolutions to be 300 pixels/inch at final size

Corel Draw 5; version 18:

- File formats, saved in curves, include .cdr / .dxf / .eps

PageMaker 7.0

AutoCAD LT 2013:

- File formats include .dwg and .dxf

Acceptable media for files:

- CD or DVD
- USB portable drives
- Please no Flattened image “placed images”
- Please note we are unable to use Microsoft Word, Publisher, SOLIDWORKS or Visio files for artwork.

Files can be sent by e-mail to info@bovie.com or your account manager. All files submitted are subject to our review and acceptance. When using e-mail, please compress files with **WinZip**.